



2012 AERC Sponsorship Program

Silver Sponsor (\$500-\$999)

- Placement in Endurance News and on the Sponsorship page as Sponsor
- 10% discount off the EN rate card
- Placement on AERC website on Sponsorship page as Sponsor
- Placement in the rotation on front page of AERC website
- Use of the representation that the sponsor is an "Official Sponsor of the AERC"
- Sponsor banner, if provided, will be displayed at the AERC convention trade show

Gold Sponsor (\$1,000-\$1,999)

In addition to the Silver Sponsor:

- 20% discount off the EN rate card
- Consideration for a Regional Award Sponsorship representation

Diamond Sponsor (\$2,000-\$2,999)

In addition to the Gold Sponsor:

- 30% discount off the EN rate card
- Consideration for a National Award Sponsorship representation

Platinum Sponsor (\$3,000 and up)

In addition to the Diamond Sponsor:

- 30% discount off the EN rate card
- Consideration for exclusivity to product or category and use of the phrase "Official PRODUCT of the AERC"
- Use of AERC Membership mailing list (one time only). AERC will provide mailing labels directly to the sponsor.

Sponsorship Categories

Award Sponsorships. Sponsors can apply their products or brand to one of the annual AERC awards. Their brand will be represented wherever the award is displayed throughout the year (on the AERC website and in EN), and the sponsoring company will also have the opportunity to participate in the award ceremony and give the award recipients a physical award with their brand on it.

- National Awards / Championship Awards / Regional Awards

Program Sponsorships. As far as our creative mind will allow, we can create programs that are geared around our membership that companies can sponsor and apply their brand.

- New Member Discount Sponsorship
- Multi-Year Membership Discount Sponsorship
- Education Program Sponsorship
- Research & Development Sponsorship

Event Sponsorships. Sponsors can participate directly with our AERC-managed events like the National Championship and the AERC Annual Convention.

National Championship Sponsorship

- ✓ Title Sponsor
- ✓ Championship Sponsor
- ✓ Best Condition
- ✓ Banner Supporter

AERC Annual Convention Sponsorship

- ✓ Title Sponsor
- ✓ National Awards Dinner
- ✓ Regional Awards Presentations
- ✓ Cocktail Hour(s)
- ✓ Breakout Sessions

For further information on AERC's sponsorship opportunities or to sign up, contact

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